

An aerial photograph of a sprawling landfill, densely packed with a chaotic mix of colorful plastic, paper, and other debris. Numerous people are scattered across the landscape, some standing and others crouching, seemingly scavenging through the waste. The scene is a stark representation of environmental waste and poverty.

Making Bad Code Good 2010 Edition

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Who is Dan Wilson



- Blog @ nodans.com, dzone.com
- Managing Director of Model Glue
- Manager of TACFUG, NCDevCon
- Principal Partner of DataCurl LLC: Home of ChallengeWave.com

I don't write bad code, my co-workers do



I'm Busy



I'd Rather be...



My boss is evil





Complicated



Tunnel Vision



Still Learning



Inefficiencies Add Up



Would you rather look for your socks here?



Or here?



English Sample

Quick ROI

Implementing a physical activity intervention in the work-site including goal setting, public tracking of performance data, weekly meetings, educational tools, and incentives increased physical activity 113% by week 12.

English Refactor

Quick ROI

Physical activity intervention tools show payoffs in as early as 3 months.

Show The Code Already!



Questions?

My Company: datacurl.com

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Invite Code: DEMOUSER2010